

**DESIGN A PROJECT / PRODUCT
THAT REPRESENTS A DISRUPTIVE
INNOVATION IN THE WORKPLACE**

INTERMEDIATE

INNOVATION IN A WORKSPACE



SKILL ADDRESSED:

Design a project / product that represents a disruptive innovation in the workplace

LEVEL OF CHALLENGE:

Intermediate

TITLE OF ACTIVITY:

Innovation in a workspace





INTRODUCTION TO THE SKILL

Design a project / product that represents a disruptive innovation in the workplace

Nowadays, businesses innovate continuously and quickly, each one attempting to come up with fresh and creative concepts for their goods or services. Although employees and top management can come up with ideas, it can be challenging to come up with creative ideas.

You will have the possibility to test and expand your knowledge in this situation in order to adopt various tactics for innovation in your workplace. You will learn about the benefits of disruptive innovation as well as the potential of innovation.

THE CHALLENGE

Start by finding a project, product, or service that you are familiar with. Apply the same guidelines if you're unemployed, but for something you're curious about or want to learn more about.

The next step is to begin learning more about what you selected by educating yourself and doing research on it. Learn about past inventions, businesses, and people who contributed to the project's, product's, or service's current state. Ask yourself how it might be enhanced, how you might make it even better than it was, and how the innovation of that product can help a business and society advance.

Learn about the concept of applying disruptive innovation to your idea and how it could benefit the project, product, or service that you have selected. Look for ways that disruptive innovation might be beneficial at work.



STRUCTURE

How to complete this activity:

1. You watch the following video about disruptive innovation: <https://www.youtube.com/watch?v=Cu6J6taqOSg>
2. In addition, you watch the following video for a successful innovative business: <https://www.youtube.com/watch?v=5hENFA3CJUY>
3. Research in advance and understand what are your goals and possible outcomes.
4. Do not limit yourself in just writing your ideas down. You can use as many tools as you want. For example sketch, make sticky notes, record, deconstruct, make small notes, etc.
5. Invite your colleagues to constructively criticize your process (this can be a good practice for disruptive innovation in the workspace).
6. Come back to your notes and rethink, redesign and reflect yourself.

DEMONSTRATION AND EVALUATION

After completing this activity, you should be able to recognize the value of disruptive innovation in the workplace and acknowledge the numerical possibilities of innovation in the workplace.

SELF-REFLECTION:

- What are the possibilities of innovation in a workspace?
- What is the value of disruptive innovation and how can it help?

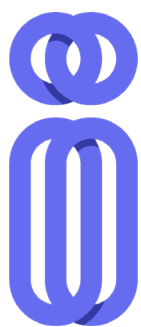
Additional reading material can be found below:

- https://www.researchgate.net/publication/24090028_The_Principles_of_Distributed_Innovation
- <https://www.acceptmission.com/blog/innovation-for-growth/>

Congratulations! You have now completed the challenge!

To learn more about this topic, we encourage you to complete the final assessment quiz and to learn more about Innovation, please advance to the next level (Advance).





INTERFACE



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