

LEARNERS

ADVANCED

**MY INTRAPRENEURSHIP
PROJECT**



SKILL ADDRESSED:

Learners

LEVEL OF CHALLENGE:

Advanced

TITLE OF ACTIVITY:

My Intrapreneurship Project



INTRODUCTION TO THE SKILL

Leadership is a crucial aspect of any organisation. As a leader, it is your responsibility to motivate and inspire your team to achieve their goals. In addition, leaders need to be aware of how to apply their skills in a work context and develop intrapreneurship projects to drive innovation within the organisation. This WebQuest will guide you through the process of becoming an intrapreneurial leader and help you develop the skills necessary to motivate and inspire others.

THE CHALLENGE

Your organisation is facing a challenging market and needs to increase its innovation and competitiveness. As a leader within the organisation, you are tasked with developing an intrapreneurship project that will drive innovation and inspire your team to achieve their goals. You must apply your theoretical knowledge of how to motivate and inspire others, develop an intrapreneurship project in the workplace, and outline a strategy to motivate and inspire others to invest in the project. At the end of the activity, you will need to present a plan for an intrapreneurship project and a strategy for implementing it successfully. You will also need to demonstrate an understanding of how to apply leadership skills in a work context and how to measure the success of the project.

STRUCTURE

STEP 1: UNDERSTANDING INTRAPRENEURSHIP

In the first step, your task is to research and understand what intrapreneurship means as well as its significance in the workplace. Use online research to identify examples of successful intrapreneurship projects and their impact on the organisation.

Write down what your definition of intrapreneurship is, and list that you can think of intrapreneurship.

Here are some additional links, that might help you:

- <https://ideas.sideways6.com/article/what-is-intrapreneurship>
- <https://ideas.sideways6.com/article/inspiring-examples-of-intrapreneurship-and-employee-ideas-in-action>

STEP 2: IDENTIFYING LEADERSHIP STYLES

Identify and analyse different leadership styles, and determine which style(s) you naturally exhibit. Consider which leadership style(s) would be most effective in motivating and inspiring your team to achieve their goals.

Complete these two lists in relation to your own leadership skills.

My Leadership Styles

-
-
-

Most Effective Leadership Styles

-
-
-

Additional links:

- <https://blog.hubspot.com/marketing/leadership-styles>
- <https://www.mindtools.com/azr30oh/whats-your-leadership-style>

STEP 3: OUTLINING AN INTRAPRENEURSHIP PROJECT

Develop an idea for an intrapreneurship project that you believe will drive innovation within your organisation. Outline the steps you would take to implement the project, and consider potential obstacles you may face along the way.

My intrapreneurship project

Aims and goals

Implementation steps

Possible obstacles

Additional links:

- <https://albrechtpartners.com/intrapreneurship-program/>
- <https://intrapreneurnation.com/strategy/3-strategies-launch-intrapreneurship-programme/>



STEP 4: ANALYSING THE CURRENT WORK ENVIRONMENT

Analyse the current work environment in your organisation and identify areas where there may be room for improvement. Consider how your intrapreneurship project can address these issues and improve the work environment.

- <https://blog.gympass.com/en/organisational-challenges/>

STEP 5: DEVELOPING A STRATEGY

Using the help of online research, try to develop a strategy for implementing your intrapreneurship project. Consider how you will motivate and inspire your team to get involved in the project, and how you will communicate the benefits of the project to upper management.

- <https://intrapreneurnation.com/intrapreneurship-guide/intrapreneurship-strategy/>

STEP 6: PRESENT YOUR IMPLEMENTATION OF THE PROJECT TO THE GROUP

Present to the rest of the group how would you implement your intrapreneurship project, using the strategy you developed in Step 5. Listen to the group feedback on your idea, and make adjustments if necessary.

STEP 7: MEASURING SUCCESS

Evaluate the potential success of your intrapreneurship project. Determine what metrics you would use to measure success and analyse the impact of the project on the organisation.

- <https://earlymetrics.com/how-to-measure-potential-intrapreneurial-project/>
- <https://medium.com/intrapreneurship-in-practice/how-can-intrapreneurship-impact-corporate-innovation-f68f89ef5aab>

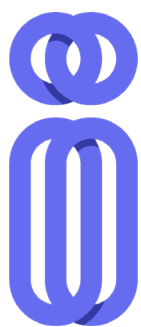
STEP 8: CONTINUING TO DEVELOP LEADERSHIP SKILLS

Reflect on your experience as an intrapreneurial leader and identify areas where you can continue to develop your leadership skills. Consider attending leadership development programs or seeking feedback from your team to continue improving.

DEMONSTRATION AND EVALUATION

Becoming an intrapreneurial leader requires a combination of theoretical knowledge and practical skills. Through this WebQuest, you have gained an understanding of how to motivate and inspire others, apply leadership skills in a work context, develop an intrapreneurship project in the workplace, and outline a strategy to motivate and inspire others. By investing in intrapreneurship projects and developing your leadership skills, you can help drive innovation and success within your organisation."





INTERFACE



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